



TRANSYLVANIA FARMERS MARKET

2025 Sponsorship Opportunities

As the local food movement continues to gain favor, the Transylvania Farmers Market is a great place to increase awareness of your business while supporting a healthier community.

The Transylvania Farmers Market is a meeting place for the community, offering fresh, local produce and farm products, prepared foods, plants, and handcrafted items while supporting local farmers and businesses. We are a year-round market with winter hours from December through April. With the aid of sponsorship dollars, the Market plans to host a wide range of community events in 2025 that will focus on food and nutrition, live entertainment, cooking demonstrations, gardening classes, and family-friendly events. We are proud of our Market and working hard to make 2025 the best year yet. Providing that we reach our sponsorship goals, the following are a few of the festivals and events planned:

- Opening Day Celebration
- Mother's Day and Father's Day Celebrations
- Farm Fair with attractions and demonstrations
- Health Fair with free classes and attractions
- Halloweenfest
- A Five-Week Celebration of Local Food with Live Cooking Demos
- Customer Appreciation Day
- Holiday Festival
- Other market days will include live music, educational classes, children's activities, produce and recipe sampling, and much more.

Sponsorship Opportunities include:

\$5,000 – Title Sponsor

- Your name and/or logo listed prominently as the title sponsor on all advertising, posters, rack cards, social media, website (every page), e-newsletter, press releases, radio, and any other media.
- Your business information will also be available at the Market Info Booth and displayed at the tables there each week.
- The opportunity to have a free informational business booth at the market four times during 2025.



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\$2,500 – Premier Sponsor

- Your name and/or logo listed prominently as the title sponsor on all advertising, posters, rack cards, social media, website (every page), e-newsletter, press releases, radio, and any other media.
- Your business information will also be available at the Market Info Booth and displayed at the tables there every week.
- The opportunity to have a free informational business booth at the market two times during 2025.

\$1,000 – Festival or Event Sponsor

- Special recognition in all marketing materials promoting the festival prior to and on the day of the event.
- A complimentary informational booth at the festival and your banner prominently displayed at the event.
- Logo or name listed on all advertising, the Sponsors and Festivals pages of the Market website and on facebook.

\$500 – Educational Event Sponsor

- Special recognition in marketing materials and on day of event (for example: “Jane’s Diner presents A Morning of Healthy Movement”).
- Logo or name listed on the Sponsors page of the Market website and on facebook.
- Opportunity to put promotional and information literature at the Market Info Booth during the day of the event.

\$250 – Entertainment Sponsor

- Special recognition in marketing materials and on day of entertainment (for example: “Jane’s Diner presents music by John Doe”).
- Logo or name listed on the Sponsors page of the Market website and on facebook.
- Opportunity to put promotional and information literature at the Market Info Booth during the day of the entertainment.

\$100 – Friend of the Market

- Logo or name listed on Sponsors page of the Market website and on facebook.
- A complimentary market tote bag and bumper sticker.



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Open Donation

The Transylvania Farmers Market welcomes donations in any denomination and if you have a specific sponsorship idea in mind, we would love to discuss specializing a package specifically for you or your business.

Tax Deductible

The Transylvania Farmers Market is a 501(c)3 with nonprofit status and all sponsorship dollars and donations are tax deductible for the donor. Please make your check payable to:

Transylvania Farmers Market P.O. Box 204, Brevard, NC 28712

To learn more about any of the above sponsorships, to structure your own sponsorship, or coordinate your sponsorship payment, please contact:

JJ Carson

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